

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
314345-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Abruzzo / Democrat / State	Abruzzo for FI SD25	1346

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Flight Dates	Order #	Alt Order #
10/11/12 - 10/16/12	314345	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/12	10/16/12	M-F 6-7a	6-7a	11--1--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11--1-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 10/12/12 6:51 AM M-F 6-7a 6-7a :30 ABRUZZOJ1202H \$1,200.00 NM 3 WPTV M 10/15/12 6:36 AM M-F 6-7a 6-7a :30 ABRUZZOJ1202H \$1,200.00 NM 1 WPTV Tu 10/16/12 6:38 AM M-F 6-7a 6-7a :30 ABRUZZOJ1202H \$1,200.00 NM									
2	10/11/12	10/16/12	M-F 7-9a	7-9a	11--1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11--1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 10/12/12 7:22 AM M-F 7-9a 7-9a :30 ABRUZZOJ1202H \$1,500.00 NM 3 WPTV M 10/15/12 8:40 AM M-F 7-9a 7-9a :30 ABRUZZOJ1202H \$1,500.00 NM 1 WPTV Tu 10/16/12 8:26 AM M-F 7-9a 7-9a :30 ABRUZZOJ1202H \$1,500.00 NM									
3	10/11/12	10/15/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 8:52 AM Sa 8-10a 8-10a :30 ABRUZZOJ1202H \$850.00 NM									
4	10/11/12	10/15/12	Su 8-9a	8-9a	-----S	:30	1	\$1,075.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S 1 \$1,075.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 8:29 AM Su 8-9a 8-9a :30 ABRUZZOJ1202H \$1,075.00 NM									



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Advertiser	Product	Estimate Number	
Abruzzo / Democrat / State	Abruzzo for FI SD25	1346	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/11/12	10/16/12	M-F 12n-1p	12-1p	1---1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 1---1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 12:22 PM M-F 12n-1p 12-1p :30 ABRUZZOJ1202H \$500.00 NM 2 WPTV M 10/15/12 12:54 PM M-F 12n-1p 12-1p :30 ABRUZZOJ1202H \$500.00 NM									
6	10/11/12	10/16/12	3-4pm Jeff Probst	3-4p	11--1--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11--1-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 10/12/12 3:45 PM 3-4pm Jeff Probst 3-4p :30 ABRUZZOJ1202H \$500.00 NM 3 WPTV M 10/15/12 3:23 PM 3-4pm Jeff Probst 3-4p :30 ABRUZZOJ1202H \$500.00 NM 1 WPTV Tu 10/16/12 3:21 PM 3-4pm Jeff Probst 3-4p :30 ABRUZZOJ1202H \$500.00 NM									
7	10/11/12	10/16/12	M-F 5-530p	5-530p	11-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/15/12 5:26 PM M-F 5-530p 5-530p :30 ABRUZZOJ1202H \$1,600.00 NM 1 WPTV Tu 10/16/12 5:28 PM M-F 5-530p 5-530p :30 ABRUZZOJ1202H \$1,600.00 NM									
8	10/11/12	10/16/12	M-F 6-630p	6-630p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 6:27 PM M-F 6-630p 6-630p :30 ABRUZZOJ1202H \$1,800.00 NM									
9	10/11/12	10/15/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 5:59 PM Su 6p 6-630p :30 ABRUZZOJ1202H \$850.00 NM									
10	10/11/12	10/16/12	M-F 730-8p	730-8p	11--1--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11--1-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 10/12/12 7:59 PM M-F 730-8p 730-8p :30 ABRUZZOJ1202H \$950.00 NM 3 WPTV M 10/15/12 7:54 PM M-F 730-8p 730-8p :30 ABRUZZOJ1202H \$950.00 NM 1 WPTV Tu 10/16/12 7:54 PM M-F 730-8p 730-8p :30 ABRUZZOJ1202H \$950.00 NM									
11	10/11/12	10/16/12	M-F 11-1135p	11-1135p	11--1--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11--1-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 10/12/12 11:21 PM M-F 11-1135p 11-1135p :30 ABRUZZOJ1202H \$1,400.00 NM 3 WPTV M 10/15/12 11:28 PM M-F 11-1135p 11-1135p :30 ABRUZZOJ1202H \$1,400.00 NM 1 WPTV Tu 10/16/12 11:24 PM M-F 11-1135p 11-1135p :30 ABRUZZOJ1202H \$1,400.00 NM									



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Advertiser		Product	Estimate Number
Abruzzo / Democrat / State		Abruzzo for FI SD25	1346

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/11/12	10/15/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 11:25 PM Sa 11-1130p 11-1130p :30 ABRUZZOJ1202H \$1,400.00 NM									
13	10/11/12	10/15/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 12:05 AM 1130p-12x After NFL 1130p-1205a :30 ABRUZZOJ1202H \$1,000.00 NM									
14	10/11/12	10/16/12	M-F 1135p-1235a	1135p-1235a	11--1--	:30	3	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11--1-- 3 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 10/12/12 12:10 AM M-F 1135p-1235a 1135p-1235a :30 ABRUZZOJ1202H \$575.00 NM 3 WPTV M 10/15/12 12:07 AM M-F 1135p-1235a 1135p-1235a :30 ABRUZZOJ1202H \$575.00 NM 1 WPTV Tu 10/16/12 12:32 AM M-F 1135p-1235a 1135p-1235a :30 ABRUZZOJ1202H \$575.00 NM									
15	10/11/12	10/15/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 11:57 PM Sa 1130p-1a 1130p-1a :30 ABRUZZOJ1202H \$1,350.00 NM									
16	10/11/12	10/16/12	M-F 6-630p	6-630p	M---F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 M---F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 6:10 PM M-F 6-630p 6-630p :30 ABRUZZOJ1202H \$1,800.00 NM									
17	10/11/12	10/16/12	M-F 530-6p	530-6p	MT--F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 MT--F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 5:52 PM M-F 530-6p 530-6p :30 ABRUZZOJ1202H \$1,600.00 NM									
18	10/11/12	10/15/12	Su 6-7a	6-7a	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 6:26 AM Su 6-7a 6-7a :30 ABRUZZOJ1202H \$175.00 NM									
19	10/11/12	10/16/12	M-F 135-205a	135-205a	----F--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 ----F-- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 2:04 AM M-F 135-205a 135-205a :30 ABRUZZOJ1202H \$25.00 NM									

Total Spots 33 Gross Total \$34,500.00



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314345-1	10/21/12	October 2012	10/01/12 - 10/16/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Abruzzo / Democrat / State	Abruzzo for FI SD25	1346

Payment Terms 30 Days

Agency Commission **\$5,175.00**

Net Amount Due **\$29,325.00**